

# LEGIT Web Network







Portfolio of web portals, represented by LEGIT d.o.o.



# Reach of our partnered sites

The table below represents our reach through web pages

The table below shows data of our partner portals over a period of one month.

	 Unique Visits	 Website Visits	 Page Views	 AVG Visitor Time
<b>LEGIT website</b>	≈ 750,000	≈ 2.020,000	≈ 13.180,500	≈ 7:00
Slo-Tech.si	550,000	1.100,000	5.500,000	8:58
Prevoz.org	120,000	230,000	4.200,000	6:22
Izklop.si	190,000	300,000	2.100,500	1:06
Alter.si	140,000	230,000	1.200,000	5:10
HOP.si	95,000	160,000	180,000	1:40

# LEGIT Online Network

Slovenian web population and reach of LEGIT network

## Slovenian web population

According to MOSS, in May of 2019, the Slovenian online population was around 1.3 million users.

## Reach of LEGIT network

In August 2020, web sites from LEGIT network were visited by 750.000 unique online users.

Slovenian web population  
1.300.000 users



## Statistics Q3 2020



Unique Monthly Visitors  
550.000

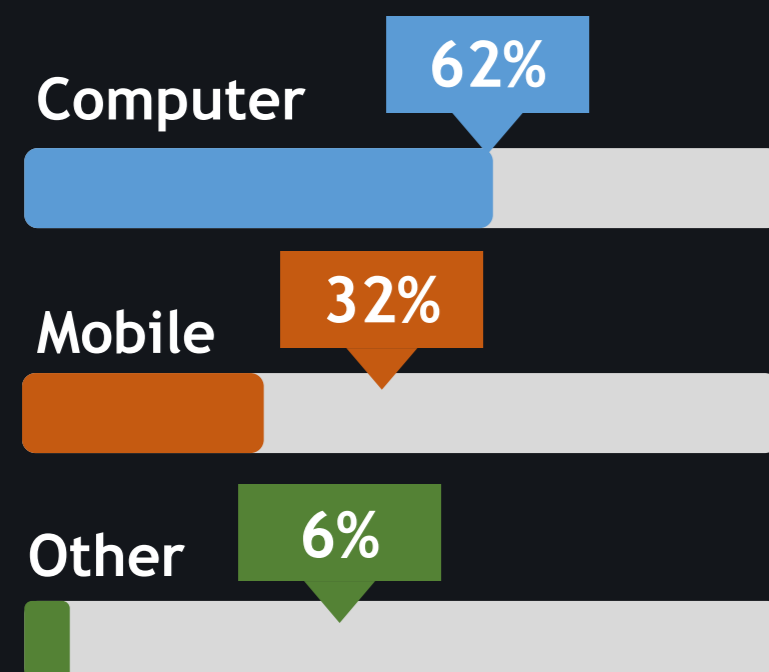


Number of Monthly Views  
5.500.000



Average Visit Time  
8 minutes 58 seconds

## Device Visit Statistics



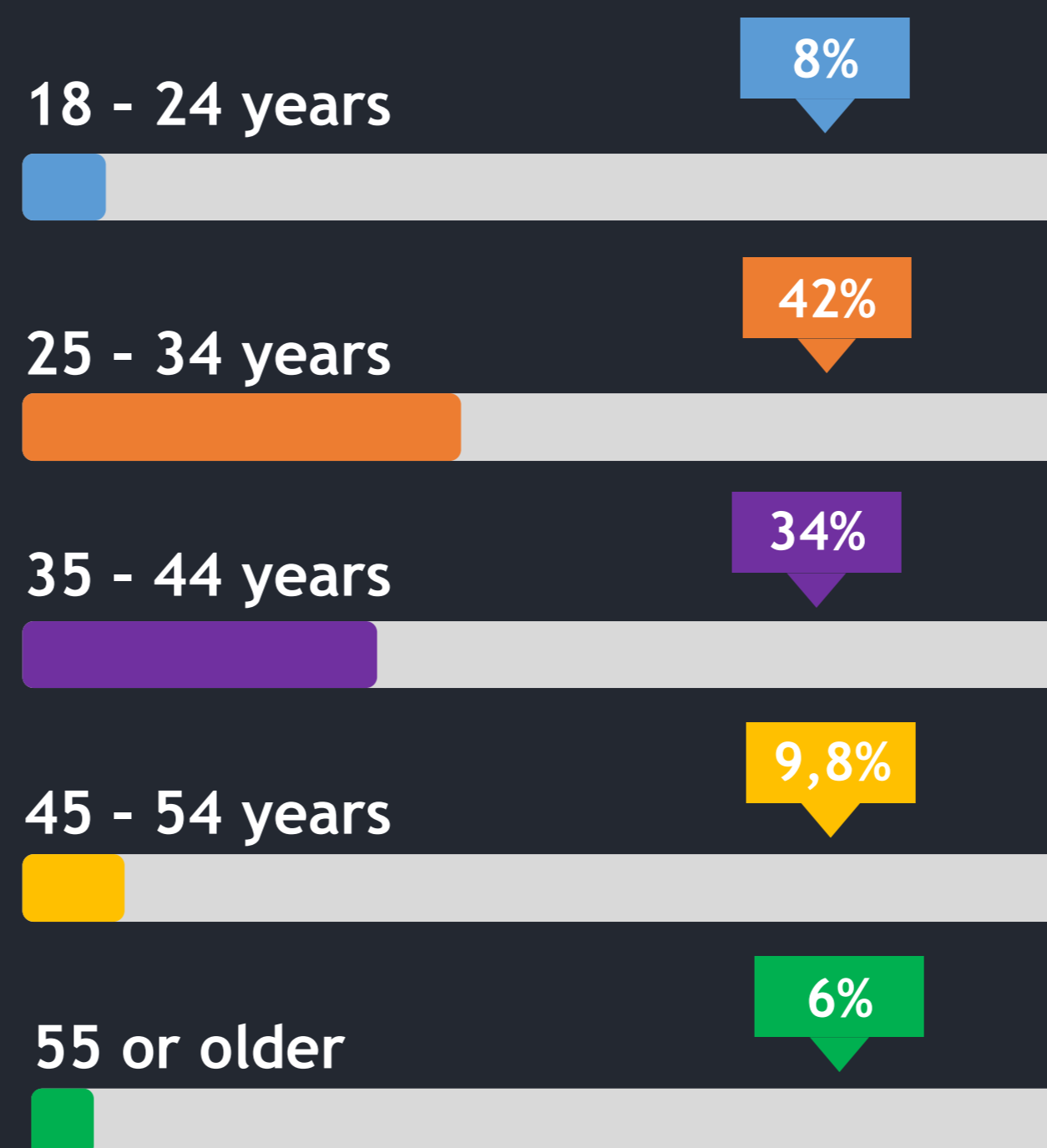
# Slo-Tech

IT News and Forum

## About the Portal

Slo-Tech is the leading Slovenian IT portal, which features IT news and one of the most visited Slovenian forums.

As one of Slovenia's most visited IT news sites for the last 15 years, Slo-Tech is the pillar of Slovenian IT news coverage and discussion.



74,7 %



25,3 %

# Advertising Possibilities

Slo-Tech



## Banner On the Home Page

Static or HTML5 banner ads.



## Banner On Subpages

Static or HTML5 banner ads.



## Statistics: Q3 2020



Unique Monthly Visitors  
120.000

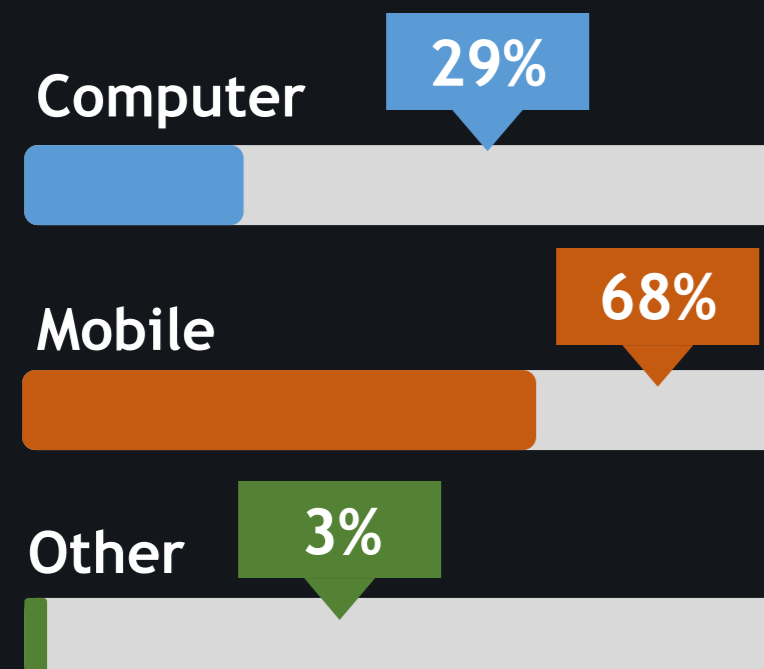


Number of Monthly Views  
4.200.000



Average Visit Time  
6 minutes 22 seconds

## Device Visit Statistics

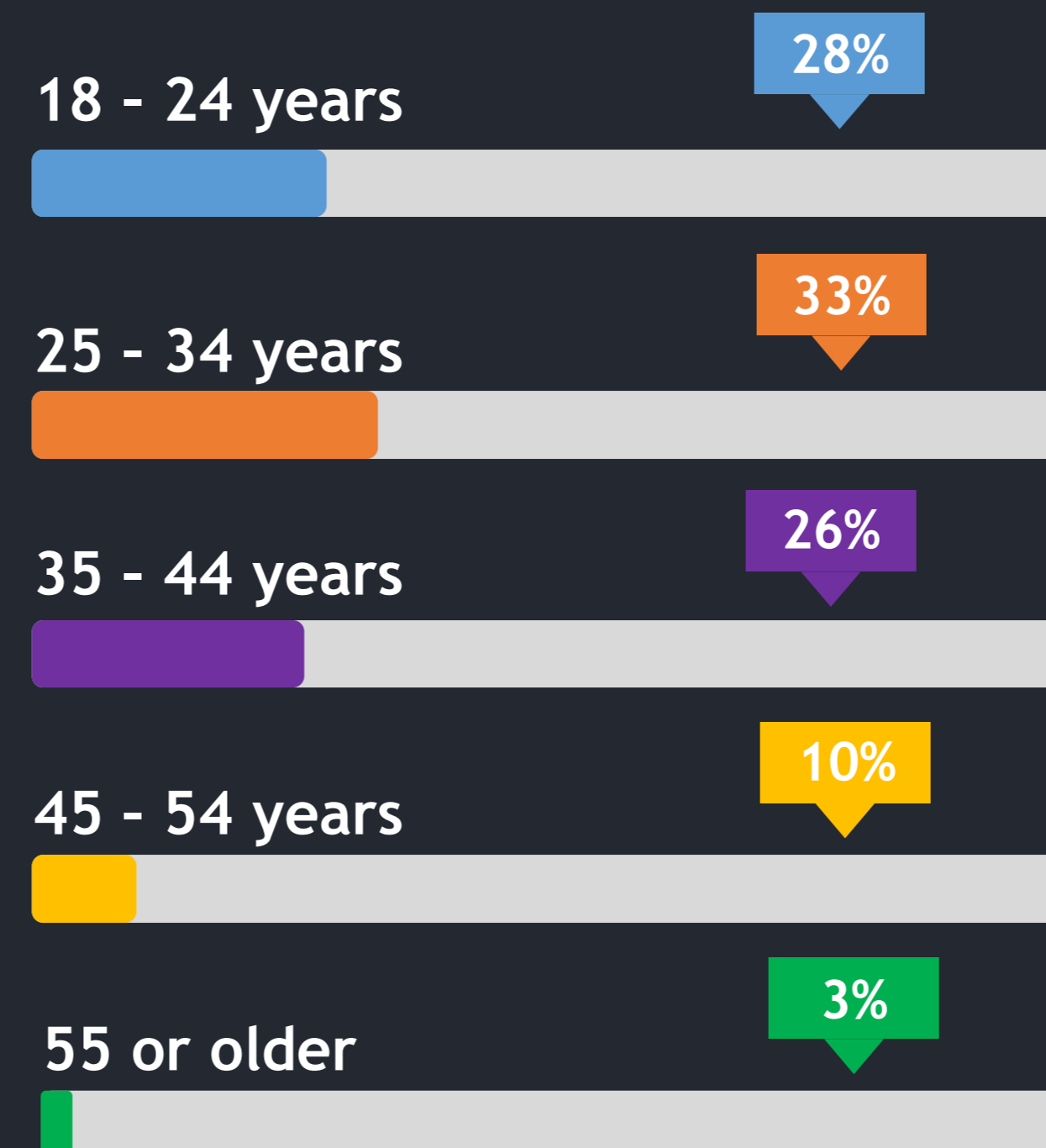


# Prevoz.org

A website for local and abroad transportation services

## About the Portal

Through its ten year history, Prevoz.org became the leading website where users can offer or search for transportation within Slovenia and other neighboring countries.



47,8 %



52,2 %

# Advertising Possibilities

Prevoz.org



## Mobile and In App Ads

Banner adapted to be displayed on smartphones and in iOS and Android App.



## Banners on Website

Static or HTML5 banner ads.



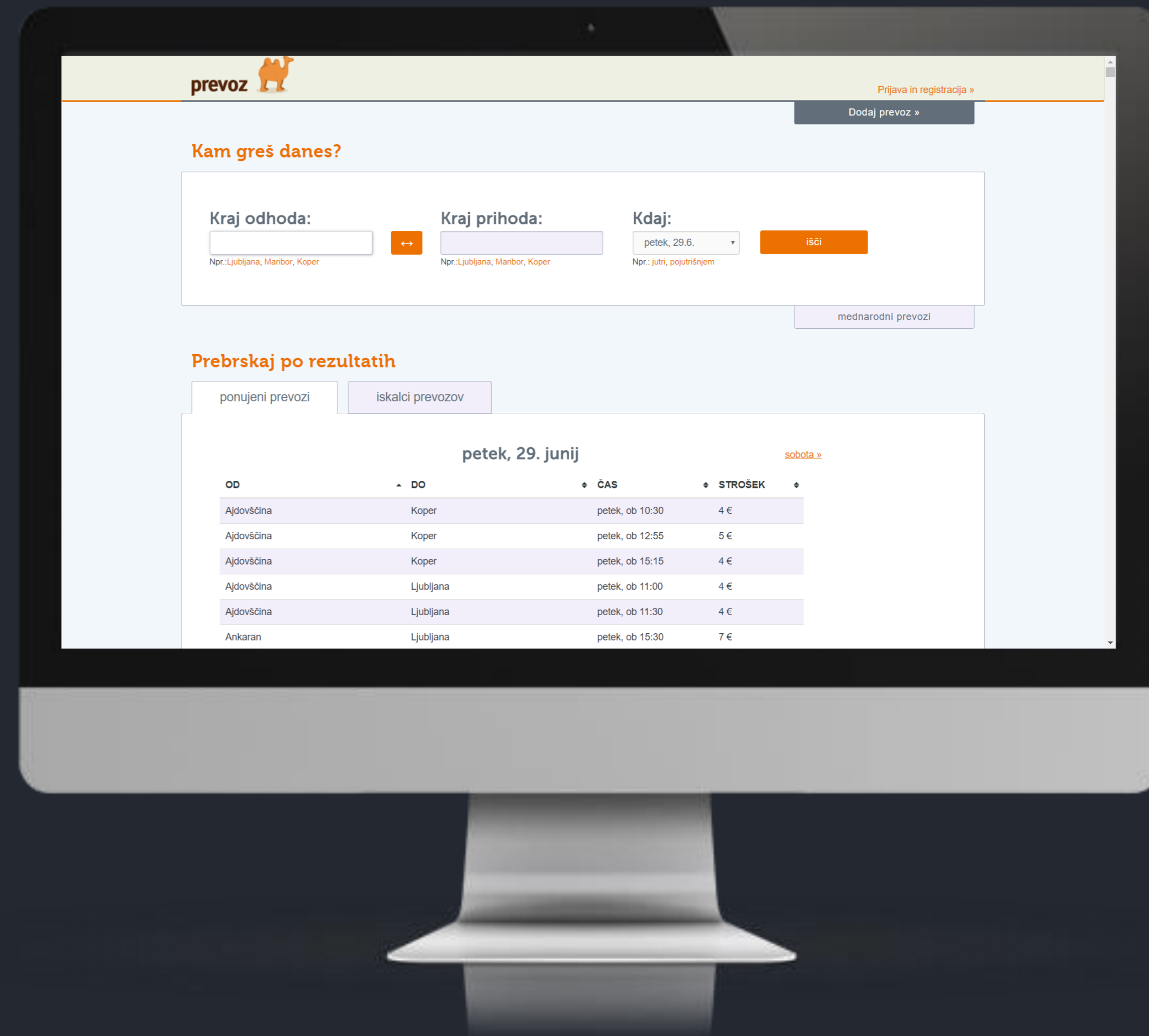
## Banner On Subpages

Static or HTML5 banner ad.  
Different layouts are possible.



## Native Advertising

Implementation according to the agreement with the client.



## Statistics : Q3 2020



Unique Monthly Visitors

190.000



Number of Monthly Views

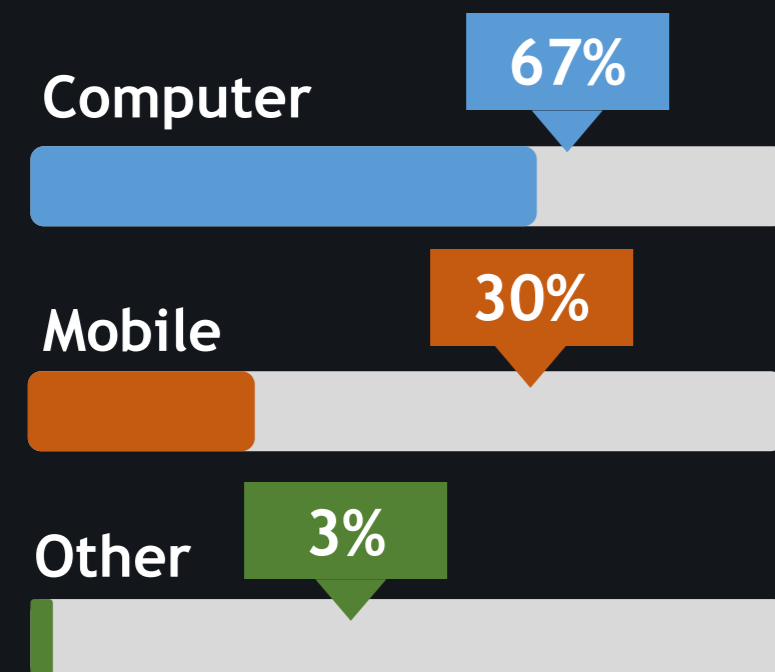
2.100.500



Average Visit Time

2 minute 6 seconds

## Device Visit Statistics

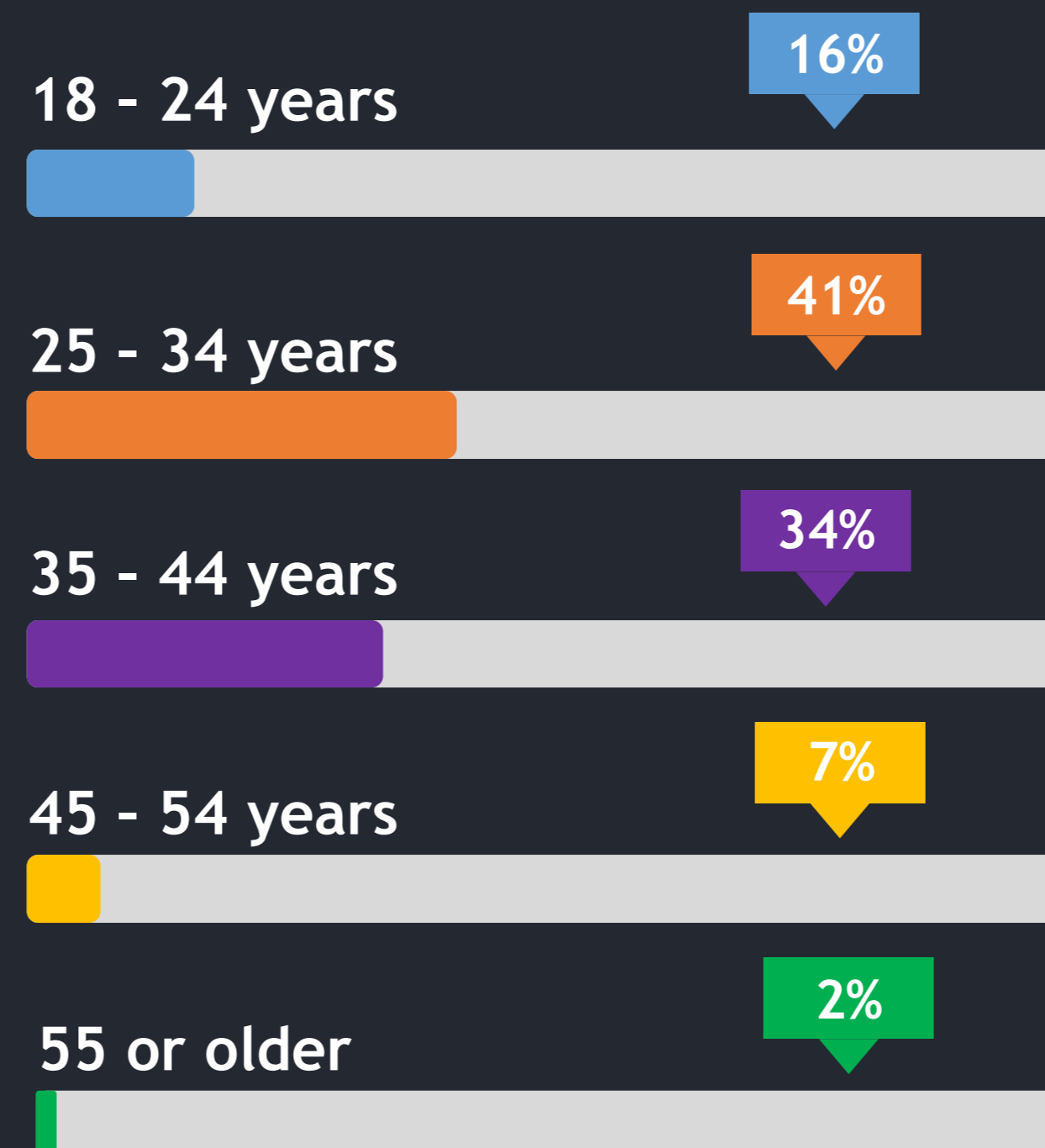


# Izklop.com

A website with entertaining content

## About the Portal

In March 2020, Izklop.com received a complete website redesign. The result of this effort is a fast-growing web portal, where you can find fun and current videos and pictures (memes) from Slovenia as well as the world. Izklop.com also boasts a rich social presence with over 50,000 fans on Facebook.



59,1 %



40,9 %



# Advertising Possibilities

Izklop.com



## Banners

Static or HTML5 banner ads on Homepage and Subpages.



## Banners in Apps

Static banner in Android and iOS applications.



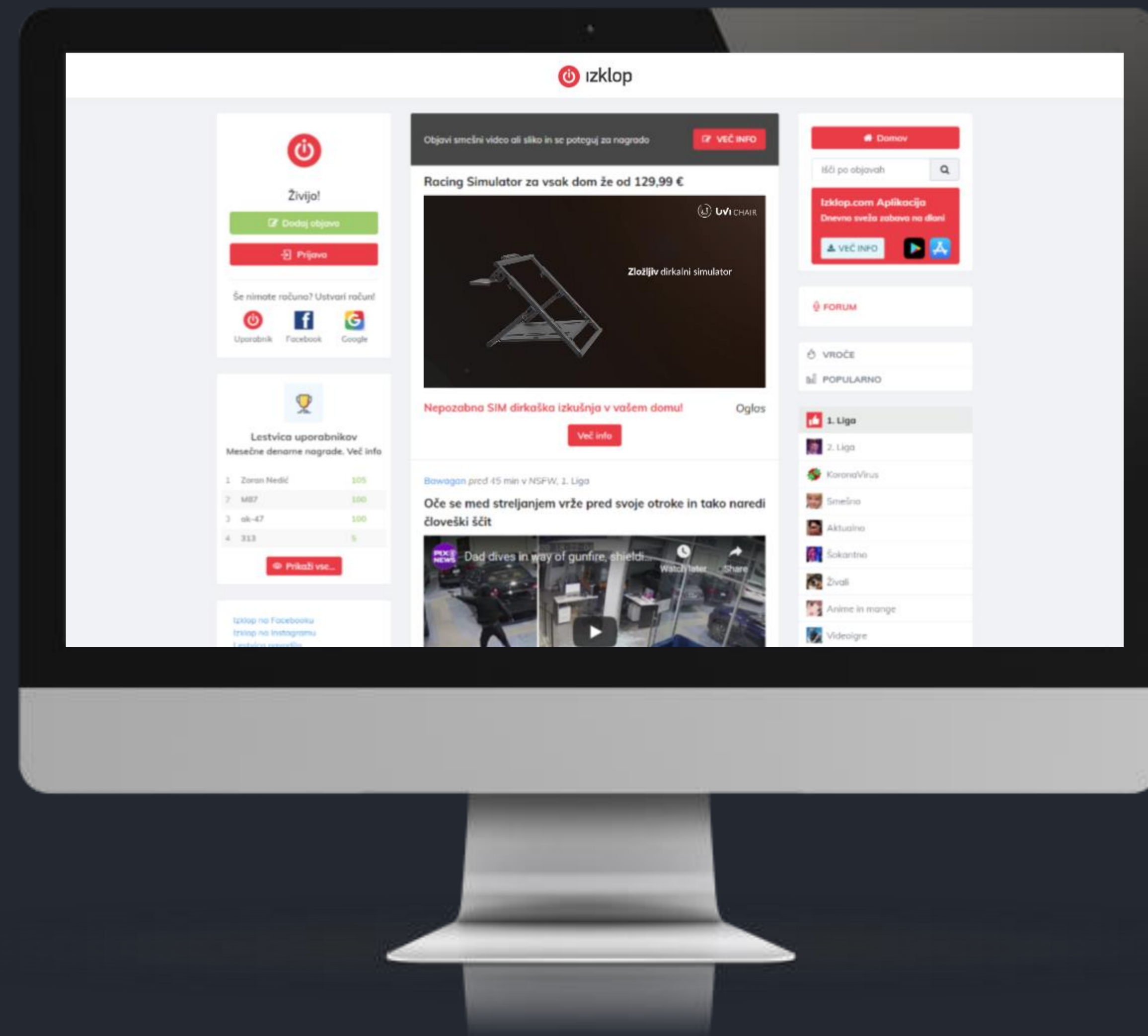
## Video Ad on Home Page

Your video on top of the home page of Izklop.com.



## Pop-up Adds On Website

Pop-up adds on the home page or subpages.



## Statistics: Q3 2020



Unique Monthly Visitors

140.000



Number of Monthly Views

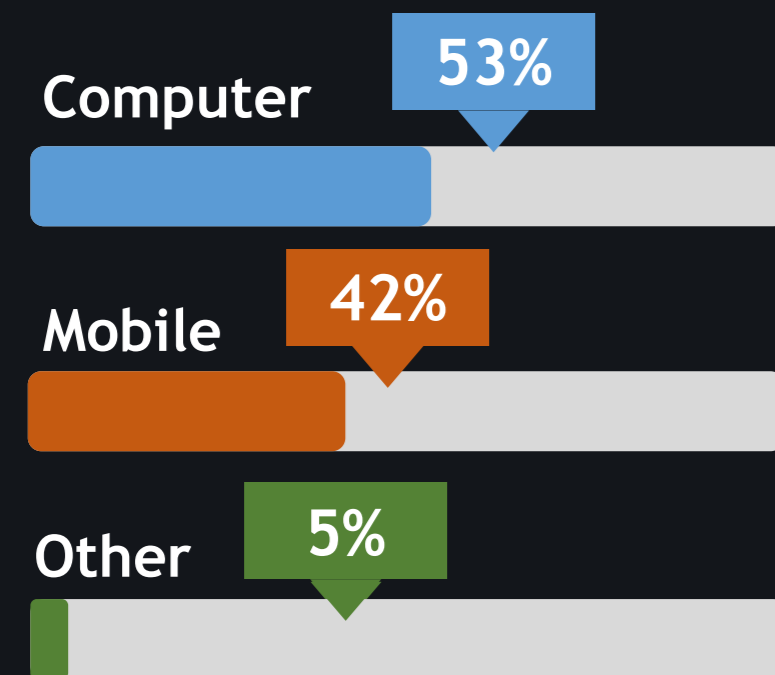
1.200.000



Average Visit Time

5 minutes 10 seconds

## Device Visit Statistics



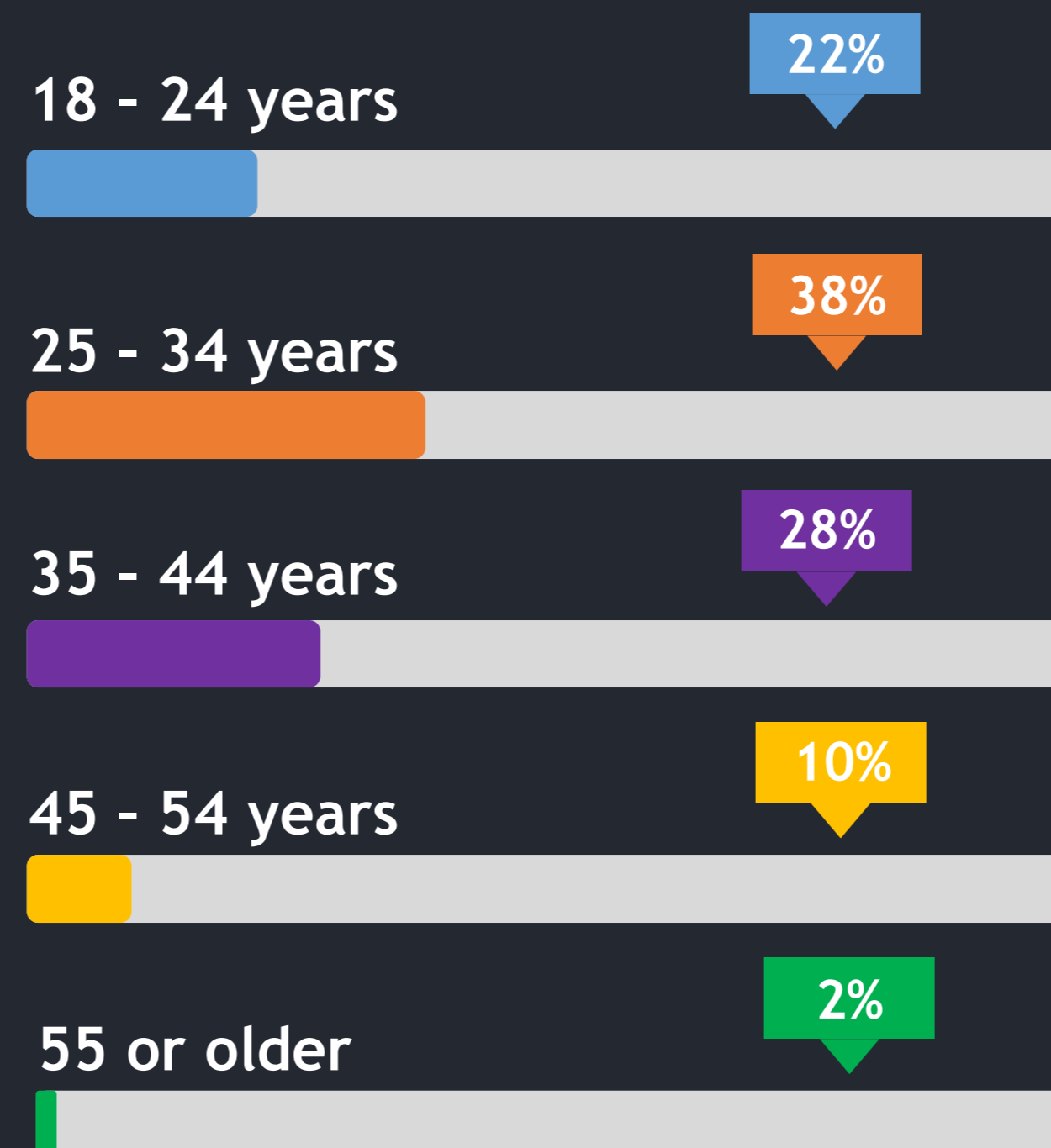
# Alter.si

Online Community and Forum

## About the Portal

Alter.si is a platform where people from all over Slovenia exchange their views, opinions, experiences and offer answers to various questions from other users. Since the site has been active for the past 15 years, Google will often find topics and responses to your question at Alter.si.

The portal has been active for the last 15 years, which means it is already deeply involved in the Slovenian web space and as such, is an immense and inexhaustible source of past and current information.



53,6 %



46,4 %

# Advertising Possibilities

Alter.si



## Mobile Ads

Banners adapted to be displayed on smartphones.



## Banners On Home Page

Static or HTML5 banner ads. Two different positions and layouts are available.



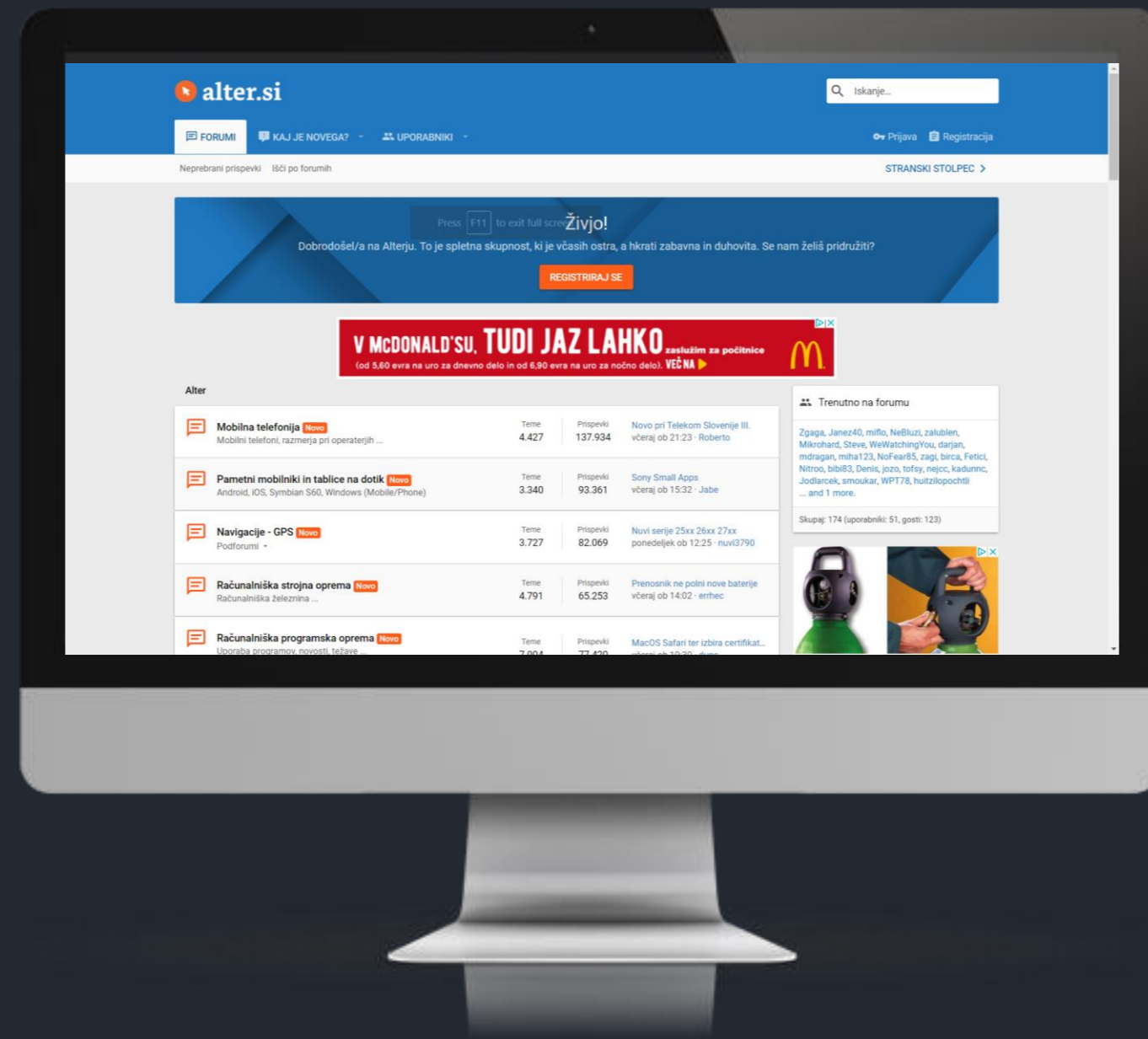
## Banner On Subpages

Static or HTML5 banner ad. Different layouts are available.



## Native Advertising

Implementation according to the agreement with the client.



## Background Cover Ads

Alter.si in your colors with your content - the package also includes both banners on the home page.



## Pop-up Adds in Topics on Forum

Pop-up ads in the desired topic on the forum. The pop-up ad can be featured together with a PR article.



## PR Article at Top of the Forum

A PR article posted under desired topic on the forum. Your post will be stickied at the top for 7 days.



## Pop-up Ad On Home page

Pop-up add on the front page.

## Statistics : Q3 2020



Unique Monthly Visitors

95.000



Number of Monthly Views

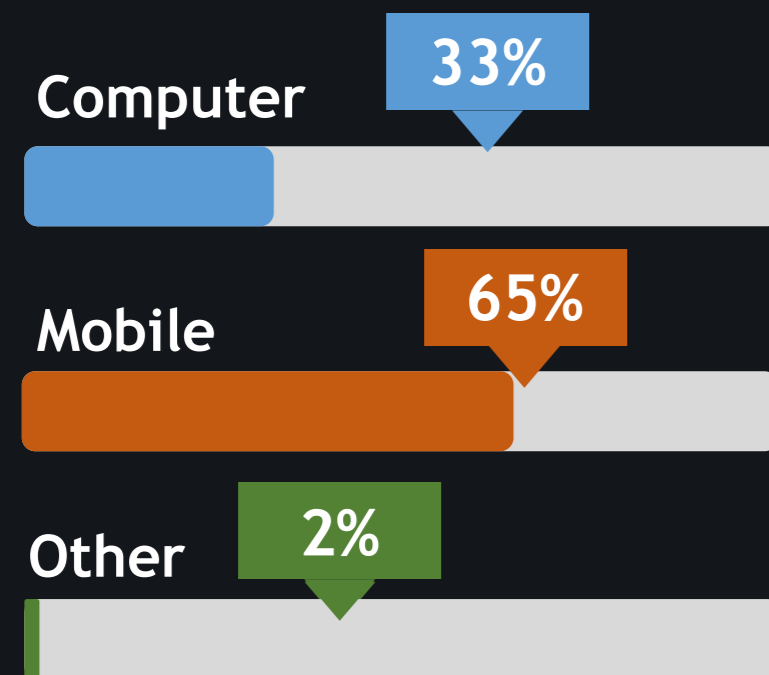
160.000



Average Visit Time

1 minutes 40 seconds

## Device Visit Statistics



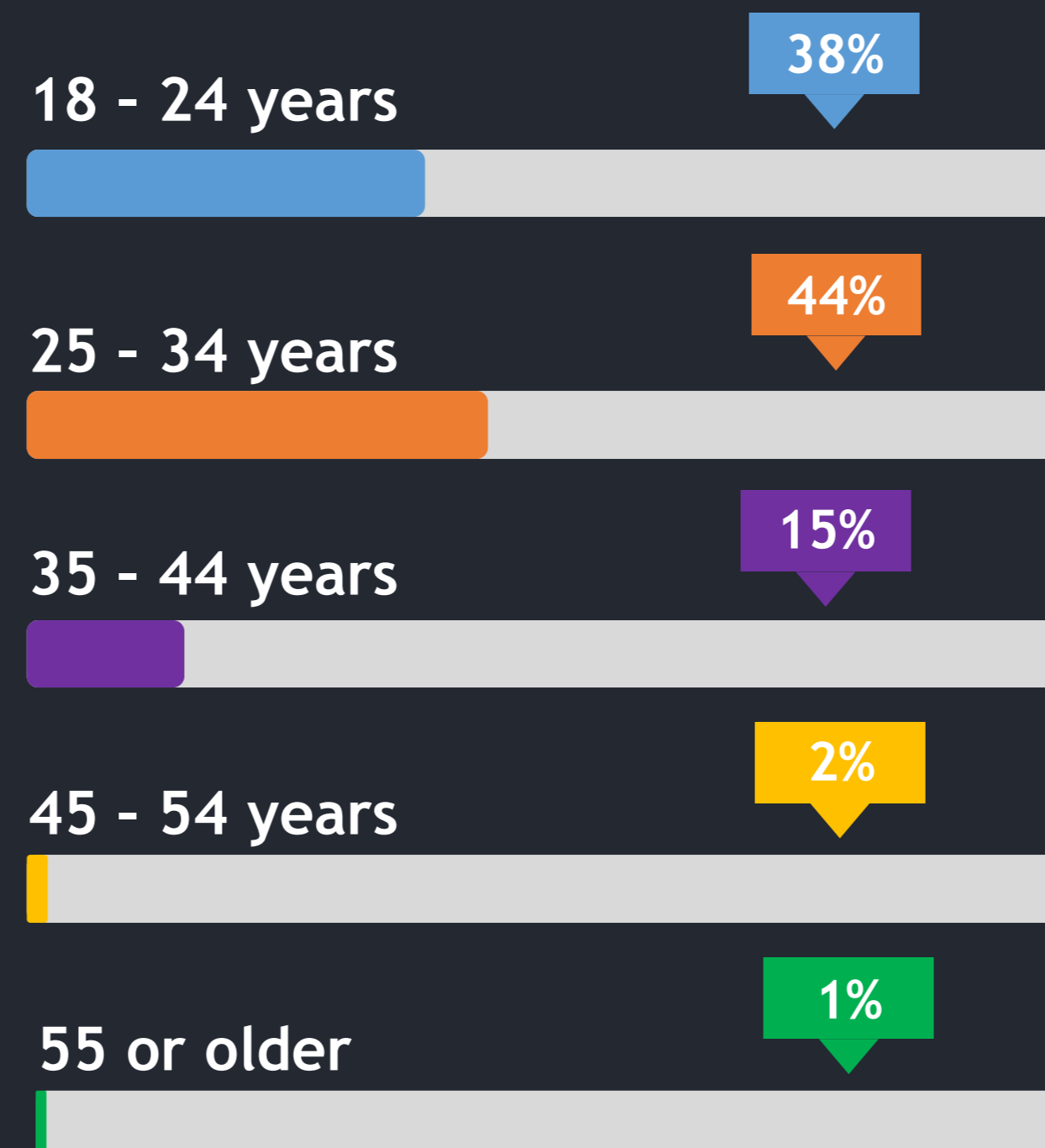
# HOP.si

The Leading Gaming Website

## About the Portal

The only Slovenian portal that covers gaming. HOPsi features news from the gaming and IT industry and has also been expanding into other entertainment industry areas, such as movies and television.

The portal provides a rich set of opportunities to present your products and services.



78,8 %



21,2 %

# Advertising Possibilities

HOP.si



## Mobile Ads

Banners adapted to be displayed on smartphones.



## Banner On Home Page

Static or HTML5 banner ads. Two different positions and layouts are available.



## Banner On Subpages

Static or HTML5 banner ad. Different layouts are available.



## Native Advertising

Implementation according to the agreement with the client.



## Product Review Video

HOPsi staff will produce a video review of your product or service.



## PR Article

Your content, which is thematically related to the content of the web portal.



## Gaming Events

Preparation of a gaming event for you or your customers/partners. The HOPsi team can take care of all aspects of your desired project.



## Pop-up Adds

Pop-up add on the home page or subpages.

# Batch Advertising

All portals in the LEGIT marketing portfolio

Upon request, we can prepare a special offer which features advertising across all portals in our portfolio.

The main benefits of batch advertising:

- Maximum possible reach.
- Cost-effective.
- All in one place.



# Contact Details

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