

Edit Feed: Mimovrste

← Back Delete Duplicate Generate Now Save and Continue Edit Save

General Settings

Feed Name *
Internal name for this feed (not visible to partners)

Business Partner Name
Name of the business partner this feed is for

URL Key *
Unique key for the feed URL. Used in the generated file name.

Feed URL
Full URL to access the generated feed file. Generate the feed first to access this URL.

Description
Optional notes about this feed

Enabled Yes
Disabled feeds won't be generated by cron or accessible via URL.

Store View
Products and attributes will be loaded from this store view

Product Filters

Category Filter
Choose how to filter products by category. Include = only products from selected categories. Exclude = all products except those in selected categories. Only one mode can be active at a time.

Include Categories
Only products from these categories will be included in the feed.

Include Out of Stock Products No
Include products that are currently out of stock

Include Disabled Products No
Include products that are disabled in the catalog

Minimum Price
Only include products with price >= this value

Maximum Price
Only include products with price <= this value

Minimum Stock Quantity
Only include products with stock quantity >= this value

SKU Pattern (Regex)
Only include products with SKUs matching this pattern. Example: ^ABC.* for SKUs starting with ABC

Exclude SKUs
Comma-separated list of SKUs to exclude from the feed

Output Format Configuration

Feed Format *
Select the output format for this feed

Root Element Name
Name of the XML root element. Example: products, izdelki, articles

Item Element Name
Name of each product element. Example: product, izdelek, article

Encoding
Character encoding for the output file

Custom Header Content
Custom XML content inserted inside root element before products. Must be valid XML. Placeholders: {date}, {datetime}, {timestamp}. Example: <updated>{date}</updated>

Custom Footer Content
Custom XML content inserted inside root element after products. Must be valid XML. Same placeholders as header.

Price Options

Global Price Multiplier (Fallback - Priority 4)
Default multiplier applied when no specific rules match. Example: 1.2 = 20% markup, 0.9 = 10% discount

Category-Specific Multipliers (Priority 1 - Highest)

Category *	Multiplier *
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Mobilni telefoni	1.05	e.g. 1.25 = 25% markup
Prenosni zvočniki	1.1	e.g. 1.25 = 25% markup
Dodatki za stole	1.15	e.g. 1.25 = 25% markup

Add Category Multiplier

Attribute-Specific Multipliers (Priority 2)

pc_processor - pc_processor	AMD Ryzen 7	1.03	e.g. 1.15 = 15% markup
gpu_graficni_processor - gpu_graficni_processor	GeForce RTX 5080	1.03	e.g. 1.15 = 15% markup

Add Attribute Multiplier

Brand/Manufacturer Multipliers (Priority 3)

UVI	1.1	e.g. 1.30 = 30% markup
LENOVO	1.05	e.g. 1.30 = 30% markup

Add Brand Multiplier

Include Tax in Price No
Export prices including tax

Price Decimal Places: 2 - Two decimals (10.50)

Currency: Euro

Leave empty to use store default currency

Field Mappings

Field Mapping Guide
Configure which product data to export and how it appears in the XML. Each row maps a Magento field to an XML element name.

Tip: Click the Magento Field dropdown and type in the search box to quickly find attributes. Fields are prefixed: [System], [Price], [Stock], [Category], [Image], [Attr].

Field Categories:

- [System]** - Core fields: sku, name, description, short_description, product_url, etc.
- [Price]** - Price fields with automatic multiplier and tax handling.
- [Stock]** - Inventory: qty, is_in_stock, stock_status.
- [Category]** - Category names, IDs, or main category.
- [Image]** - Full URLs to product images.
- [Custom]** - Select "Custom Value" to output a static value. Enter your custom text in the "Default Value" field.
- [Attr]** - All other product attributes from your catalog.

Custom Values: To add a static/custom value that appears for all products, select "[Custom] Custom Value" as the Magento Field, then enter your desired value in the "Default Value" column. In "Magento Field" select "Custom Value - Use Default Value as output" in XML Elementname enter XML tag and in Default Value enter your custom text/value that will beameon all products.

Options:

- CDATA** - Wrap value in CDATA tags. Recommended for description, HTML content.
- Required** - Skip products where this field is empty.
- Default Value** - Value to use when the field is empty.

Drag rows to reorder. The order here determines the order in the XML output.

Magento Field *	XML Element Name *	CDATA	Default Value if empty	Skip if no value	Required	Enabled
[System] entity_id - Product ID	sifra	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[System] name - Product Name	naziv	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[Attr] ean - EAN	EAN	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[Price] price - Base Price	cena	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[Price] special_price - Special Price	cenaAkcijska	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[Stock] qty - Stock Quantity	zaloga	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[Price] msrp - MSRP	ppc	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[Custom] Custom Value - Use Default Value as output	davek	<input type="checkbox"/> Enable CDATA wrap.	22	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[Category] category_names - Category Names (path)	kategorija	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[Attr] manufacturer - Manufacturer	znamka	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[System] description - Full Description	opis	<input checked="" type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[Image] gallery - All Images (comma-separated)	slike	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[System] weight - Weight	bruto_teza	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[Custom] Custom Value - Use Default Value as output	sirina	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[Custom] Custom Value - Use Default Value as output	visina	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[Custom] Custom Value - Use Default Value as output	globina	<input type="checkbox"/> Enable CDATA wrap.	Enter custom value	<input type="checkbox"/> Skip product if empty	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Add Field Mapping

Schedule & Generation



Cron Schedule (Advanced)	<input type="text" value="**/6 * * * *"/>
	<small>Cron expression for feed generation. Default: "0 */2 * * * *" = every 2 hours. Make sure your Magento cron is running properly to execute scheduled tasks.</small>
Last Generated	<input type="text" value="2026-02-07 15:56:03"/>
Product Count	<input type="text" value="115"/>
	<small>Number of products in the last generated feed</small>
Feed URL	<input type="text" value="https://b2b.koncern.si/media/xmlfeed/mimovrste.xml"/>
	<small>Full public URL to access the generated feed file</small>

FTP Upload



Enable FTP Upload	<input type="checkbox"/> No
	<small>When enabled, the generated feed will be automatically uploaded to the FTP server after generation.</small>
FTP Host	<input type="text"/>
	<small>FTP server hostname (e.g., ftp.example.com)</small>
FTP Username	<input type="text"/>
FTP Password	<input type="password"/>
Remote File Path	<input type="text"/>
	<small>Full path including filename on the remote server (e.g., /public_html/export/feed.xml). Leave empty to upload to root folder with the same filename as the local feed file.</small>
Passive Mode	<input checked="" type="checkbox"/> Yes
	<small>Use passive mode for FTP connections (recommended for most servers)</small>
Use SSL (FTPS)	<input type="checkbox"/> No
	<small>Use secure FTP connection (FTPS). Requires SSL support on the FTP server.</small>

Test Connection

[Test FTP Connection](#)